



JACK JOHNSON

DESIGN DIRECTOR

PROFILE

With over two decades at the forefront of design and creative innovation, I've had the privilege to create groundbreaking and award-winning work for elite brands including Xbox, NFL, Nike, Callaway, Intel, and Microsoft. As a multidisciplinary design director and creative lead, I take a hands-on leadership approach to inspire teams to push boundaries and take pride in every detail of our craft. My copious experience, insightful critical thinking, and unwavering commitment to excellence ensure we consistently deliver brilliant creative solutions and meaningful results for our clients. I live for the thrill of bringing amazing ideas to life.

AREAS OF EXPERTISE

Design / Design Direction
Creative / Art Direction
Brand Development
Creative Concepting
Branding
Video Development
Digital Strategy
Visual Communication
Product Development
Ideation
Hiring / Oversight
Mentoring / Talent Training

EDUCATION

BACHELOR'S DEGREE

Portland State University - 2000
Bachelor of Science: Graphic Design

CONTACT

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linkedin.com

PROFESSIONAL SUMMARY

Hijinx

DESIGN DIRECTOR

DECEMBER 2022 - PRESENT • 3 yrs

Clients: Microsoft, Xbox, NFL, Nike, Adidas, Callaway, Seattle University, LaceClips, J.P. Morgan, LaLiga, Wilson Sporting Goods

CMD

DESIGN DIRECTOR

OCTOBER 2019 - DECEMBER 2022 • 3 yrs 3 mos

Clients: Intel, Microsoft, Xbox, Freightliner, ASUS, Banner Bank, HP, JELD-WEN

CMD

SENIOR ART DIRECTOR

MAY 2008 - OCTOBER 2019 • 14 yrs 8 mos

Clients: Intel, Microsoft, Xbox, Freightliner, ASUS, Banner Bank, HP, JELD-WEN

THE NEW GROUP

SENIOR ART DIRECTOR

JULY 2007 - APRIL 2008 • 10 mos

Clients: Nike, Converse, Intel, Jenny Craig, Samsung

OVERLAND AGENCY

SENIOR DESIGNER

NOVEMBER 2004 - JULY 2007 • 2 yrs 10 mos

COPIOUS

CO-FOUNDER / CREATIVE LEAD

JANUARY 2001 - OCTOBER 2004 • 3 yrs 10 mos